

Your Website Evolves Constantly. Why Doesn't Your Menu Board?

Traditional DMB System

Static publishing

Content gets deployed and forgotten.

Zero observability

Most brands can't see what's actually live at every location.

No experimentation

The same content runs for weeks or months without testing.

Reactive troubleshooting

The first signal something broke is often a customer complaint.

Hardware-first workflows

Software came bundled with the screens — not designed for modern operations.

Modern DMB Software

Real-time publishing

Deploy updates instantly across locations.

Real-time observability

See exactly what guests are viewing at every store.

Experimentation

Test promotions, layouts, pricing, and upsells continuously.

Operational monitoring

Monitor player health, deployments, and outages proactively.

Software-first operations

Modernize the experience without replacing existing hardware.

Traditional DMB Operations Weren't Built for Optimization

Traditional DMB Workflow Weeks later, the update finally goes live.



Modern DMB Workflow In minutes, not weeks.



The Future of Menu Boards Isn't More Hardware. It's Better Software Operations.

Checkmate's DMB Software helps restaurant brands modernize digital menu board operations so menu boards can operate like modern digital experiences - using the hardware you already have!