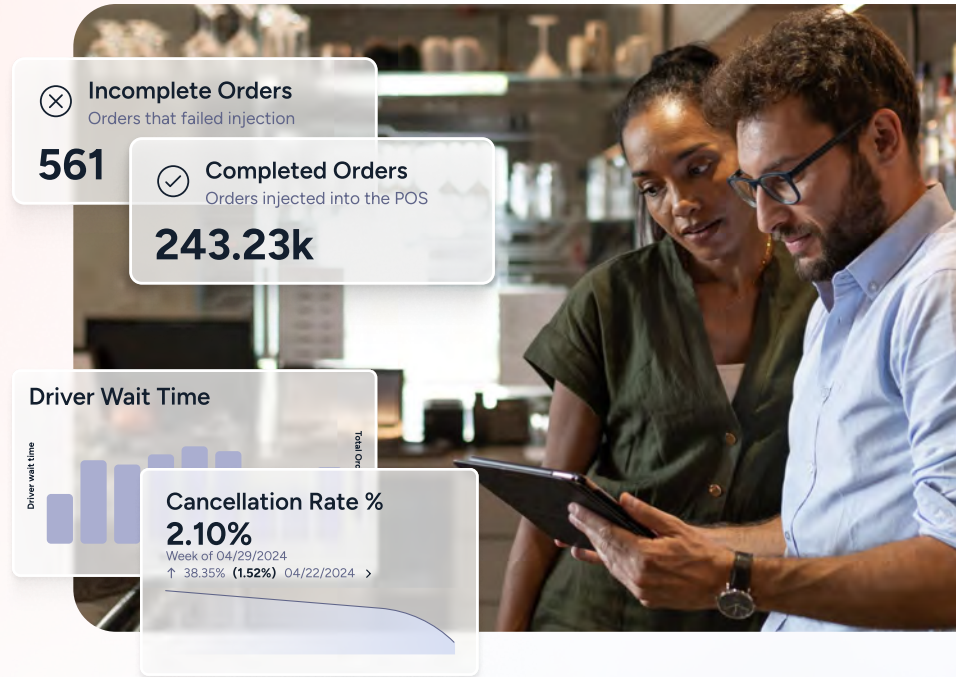




INSIGHTS

A smarter way to track and act on restaurant data

Monitor sales, spot trends, and set alerts to optimize your digital program



Introducing the most comprehensive analytics solution for enterprise restaurant brands, built in collaboration with the industry's largest and most data-savvy players. Our platform empowers your entire team – from owners and marketers to finance and IT – with actionable insights across all digital channels.

Streamline operations & boost efficiency

- Identify bottlenecks, reduce wait times, and minimize cancellations across all first- and third-party channels
- Access detailed reports segmented by location, platform, dates, and status
- Save hours a week by avoiding manual data consolidation

Measure marketing impact & drive loyalty

- Analyze promotional effectiveness, customer sentiment, and loyalty performance
- Identify top-performing campaigns and manage online reputation
- Attract new customers and retain existing ones

Effortless data import

- Leverage our plug-and-play API to import all your information into your internal analytics tools, or use our intuitive interface for reporting.

Improve the ordering experience

- Real-time system health reports to quickly identify and resolve issues
- Minimize lost sales and maintain customer satisfaction
- Alerts for offline locations, unpublished changes, and revenue fluctuations

20+ reports to help every part of your business

- ✓ Management
- ✓ Finance
- ✓ Operations
- ✓ IT
- ✓ Marketing
- ✓ In-store