



LOYALTY & MARKETING

Drive More Sales with Integrated Loyalty & Marketing

Go beyond points and create memorable digital experiences that foster lasting connections and boost your bottom line.



KEY BENEFITS

30%

increase in visit frequency

6%

boost in average check size

18-30%

uptick in overall spending

Flexible Loyalty That Works for You

Customize your program to fit your goals:

- ▶ Points, spend-based rewards, or visit frequency
- ▶ Tiered status levels to encourage higher spending
- ▶ Configurable bonus periods to drive off-peak traffic
- ▶ Seamless transfer of existing loyalty data

Engage Customers Across Digital Channels

Reach customers where they are:

- ▶ AI-assisted email campaigns
- ▶ Automated customer journeys
- ▶ Segment audiences based on behavior and preferences
- ▶ Push notifications and SMS (coming soon)

Maximize Revenue with Personalized Offers

Targeted marketing that resonates with customers:

- ▶ Unique item recommendations
- ▶ Targeted promotions and discounts
- ▶ Multi-channel distribution of offers
- ▶ Automated reward notifications

Data-Driven Insights for Smarter Decisions

Harness your customer data:

- ▶ Track key metrics and campaign performance
- ▶ Tailor experiences for valuable customers
- ▶ Continuously optimize with actionable insights

[Get a Demo →](#)