

Hardware vs. Software

You Don't Need New Screens to Get Better Digital Menu Board Software.

Most brands assume switching Digital Menu Board (DMB) software means replacing hardware. It doesn't.

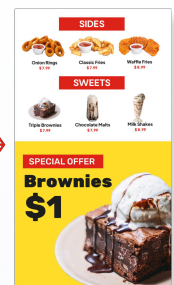
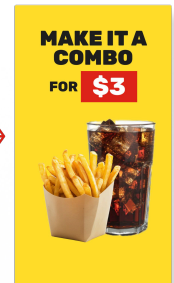
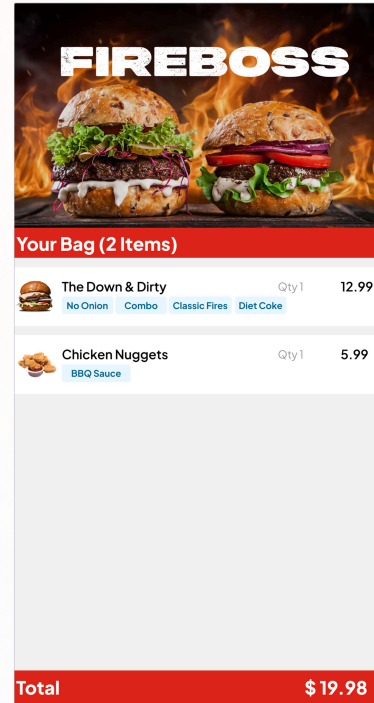
The screen is a commodity. Any panel can show pixels. What decides whether your boards make money is the software running on them. How fast content changes, whether you can see every board in real time, and whether you can test what's actually selling.

Most vendors bundle hardware and software together on purpose. Buy their hardware, get locked into their software.

📈 The Reality

Turn catering into a meaningful revenue channel while creating a seamless experience for guests.

- ▶ Checkmate's DMB software runs on the hardware you already have.
- ▶ Screens, players, and mounts stay exactly where they are.
- ▶ Switching software doesn't mean replacing hardware. It means replacing what's holding you back.



✔ What Actually Matters

- ▶ How fast your content changes
- ▶ Observability into every board in real time
- ▶ Ability to test what's actually selling

The screen is just the canvas. The software is where the real opportunity lives.

Ready to see how it works?

[Get a demo →](#)