

## ☰ DIGITAL MENU BOARD SOFTWARE

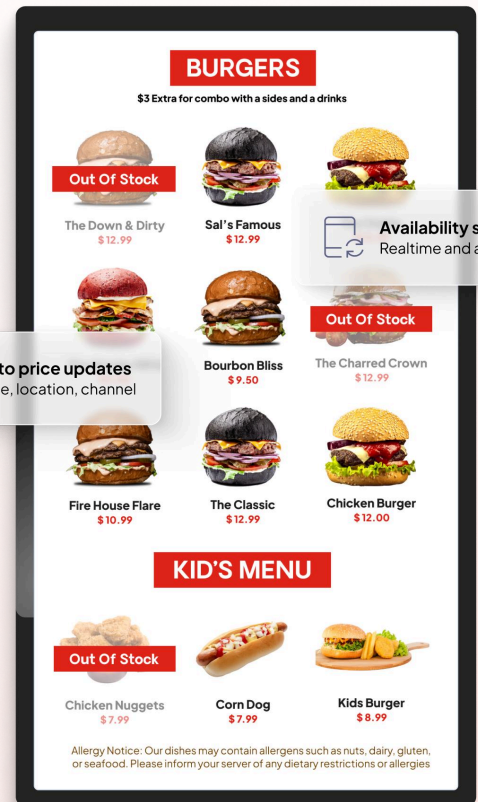
# DMB Software as a CMS

## Your Menu Board Has a Content Management Problem.

Your website has a CMS. Your social team has scheduling tools. Your email is automated.

But your drive-thru board still updates through a slow vendor queue. That's not a hardware problem. It's a content management problem.

Checkmate's Digital Menu Board (DMB) software fixes it. Prices, LTOs, and daypart changes go live on your schedule. Your boards become a content channel you actually control.



## ✓ What That Looks Like:

- ▶ Fast content updates across your entire portfolio
- ▶ Full observability into every board in real time
- ▶ Built-in A/B testing so your boards drive results instead of just displaying them
- ▶ Consistent content across every location

When the content management problem is solved, the results follow. Promotions that go live on time. Upsells that surface at the right moment. Boards that work as hard as the rest of your marketing.

Stop asking who owns  
the tool.

**Start asking who owns  
the result.**

Ready to solve your content  
management problem?

[Get a demo →](#)